

Fallen Heroes Banner Display

Operation Enduring Freedom and Operation Iraqi Freedom

Application Form

Name of Contact: _____

Name of Company or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____

Email Address: _____

Cell Phone Number: _____

Display Purpose: _____

Display Location: _____

(Please list facility and community where display will be housed)

Individual (s) picking up display _____

Date for display to be picked up: _____

Individual (s) returning up display _____

Date for display to be returned: _____

Please complete this form and return it to: the South Dakota Department of Veterans Affairs, Soldiers and Sailors Building 425 E. Capitol Avenue, Pierre, SD 57501. Upon receipt of this form, you will be contacted to verify availability and to schedule pick-up and delivery timeframes. Other questions can be directed to 605-773-3269.

Heroes Banner Program

Operation Enduring Freedom and Operation Iraqi Freedom

Display Criteria

Mission: The mission is to honor, respect and forever memorialize those who have sacrificed their lives protecting our freedom while serving in our Armed forces during Operation Enduring Freedom and Operation Iraqi Freedom.

Intent of Program: The Fallen Hero Banner Program consists of displaying memorial banners honoring the South Dakota military members who have given the ultimate sacrifice in Operation Enduring Freedom and Operation Iraqi Freedom. The banner program is a voluntary participation program offered to all honored families in South Dakota. Banners include photo and brief biographical summary as selected by the Heroes' family.

Criteria for Display: The Fallen Hero Banners are meant to be displayed in settings that will allow for honor and respectful observation by Americans and visitors that can be thoughtful in considering the brave sacrifice of these Heroes.

- Banners must be displayed indoors
- Banners must be secured after non-business hours
- Each banner is 6'x 3' and is supported by its own free - standing frame and each banner has its own individual travel lock case
- The entire display must be utilized by respective groups - all banners must be displayed - it's all or none
- Banner display must be picked up and returned to the SD Department of Veterans Affairs, 425 E. Capitol, Pierre, SD 57501. To make arrangements, call Larry Person at 605-773-4982.
- Banner display can be reserved for a two-week timeframe
- This display is reserved on a first come/first serve basis
- Application for display of these banners must be pre-approved by the Fallen Hero Banner committee or the committee's representative. Approval criteria includes adequate space and lighting to properly view the display, the event or occasion for requesting the display, proper conditions to secure the display, and availability of the banners during the requested time
- Upon return, all banners will be inspected by before they are released to another group or stored.

Advertising Policy for events involving the Fallen Heroes Banners: The Fallen Heroes Banners Committee prefers that donation to the Fallen Heroes Banners not be included in advertising for events that charge an event fee. If the event sponsors do want to name the Fallen Heroes Banners as a recipient of proceeds, advertising that includes reference to money to be donated to the Fallen Heroes Banners (Fund) must include the specific amount that will be donated, i.e. - a percentage of event registration fees. It is still encouraged to have the banners at events but to allow participants to donate using the form in the banner brochure. These changes are necessary to insure the integrity of the Fallen Heroes Banners Fund and insure that donors to events know where their donations are going.

Examples of Appropriate Display Areas: Public library, college or university halls, civic centers, convention center, large halls, museums, county or federal government buildings and Veteran organizations.

For more Information contact:

Jerry Duba (605-721-9698).

The committee reserves the right to deny any application and to choose suitable display venues.

Please allow 30 days advance notice of the anticipated event.